# AISHVERYA AGARWAL

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#### **PORTFOLIO**

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## **INDUSTRY SKILLS**

Product Design
Design Thinking
User Interface Design
User Centered Design
Data Storytelling
Ilustration

#### **DOMAIN KNOWLEDGE**

Media & Entertainment
Retail Industry
Consumer Products
Manufacturing
Lifesciences
Automative
Banking

### TOOLS

Figma, Sketch, Invision,
Adobe XD, Abstract, Procreate,
Webflow, Editor X, Illustrator,
Photoshop

## **EDUCATION**

Product Design Fellowship-Ownpath B.Tech- Amrita Vishwa Vidyapeetham, Bangalore PUC- SVEI, Mysore 10th Std- MPV, Mysore

#### **EXPERIENCE- 5.7 YEARS**

## Senior UX Designer | EY GDS | Sep'21- Present(0.9 yr)

 Developing tax platforms using design strategy, design thinking, and collaboration with various teams in an agile environment

Clients - Saudi Aramco, SR&ED

# UX Designer/Data Storyteller | Capgemini SE | Feb'20 - Sep'21(1.8 yr)

- Solved complex business problems through analysis and research by creating charts and graphs that delivered a compelling message
- Collaborated with CEO and Product team on prototype, design, and delivery using lean design methodology: research, design, test, and iterate
- Presented my ideas to secure big clients for the company

Clients - HSBC, Abu Dhabi Digital Authority, Taco Bell, Boehringer Ingelheim, Unilever, <u>Network Rail, Philip Morris International,</u> Sanofi, DOMO

# Interaction Designer | Xelpmoc Design & Tech Ltd | Jun'19-Feb'20(9m)

- Conducted user research, designed wireframes, and prototyped responsive websites and android apps
- Collaborated with the design team to evolve and refine the design system, ensuring visual cohesion across all user touchpoints
- · Designed pitch decks and various graphics
- Guided young designers in their careers and guided them through their projects

Clients - <u>Pencil(Leadstart Publishing)</u>, <u>Woovly</u>, Rentickle ERP, <u>Kipstay</u>, <u>Kids Stop Press</u>, <u>Age Bold</u>

# Freelance Designer | Mar'18 - Mar'22

 Created logos, business cards, posters, social media posts, infographics, illustrations, responsive websites, and android apps using Webflow and Editor X.

Clients - Brandon Evans, <u>Titu learning</u>, <u>Infintree Foundation</u>

## Full-stack Web Developer | TCS | Jun'16 - Feb'19 (2.9 yr)

 Modified pre-existing programs, developed JSP pages, wrote UI validations for the owned use cases, created a database and updated it as per the requirement